



## PRESS RELEASE

# Engineering Technology Associates and AlphaSTAR Corporation Announce New Partnership

**LONG BEACH, CA and TROY, MI (October 12, 2017)** – AlphaSTAR Corporation announced today that it has signed a value added reseller agreement with ETA. The agreement enables ETA to resell AlphaSTAR’s advanced composite simulation tools, GENOA and MCQ.

Through its work with a variety of large automotive product development organizations, ETA has frequently seen its clients need to reduce cost and mass, while improving quality and performance. Composite materials and multi-materials are fundamental in addressing the light-weighting challenge that ETA’s clients face. The future of component design in the automotive industry is moving towards advanced materials and manufacturing processes where accurate simulation tools are paramount.

**GENOA** is a durability & damage tolerance software that provides engineers with predictive computational technology to conduct multi-scale progressive failure analysis of composite materials and structures. **MCQ** is a material modeling tool that allows engineers to characterize composites materials, optimize material layouts and evaluate the effect of manufacturing defects. With its easy-to-use graphical interface, it helps to facilitate material qualification, modeling, and design analysis of continuous & discontinuous fiber polymer matrix composites, ceramic matrix composites and metal matrix composites.

“AlphaSTAR is looking forward to a mutually rewarding partnership with ETA as we expand our reach into key regions and leading industries” said Kay Matin, President of AlphaSTAR. “Through this reseller agreement, we will work closely with ETA to present our solutions and assist customers and partners in adopting the technology. ETA’s expertise in light-weighting within the automotive industry coupled with AlphaSTAR’s excellence in the field of composites make us ready to dive into a market that has an ever growing need for advanced material analysis.”

“ETA is very pleased to extend our relationship with AlphaSTAR through this reseller agreement,” said ETA’s President and CEO, Abraham Keisoglou. “We have a strong commitment to being an innovation leader in the development and implementation of cutting-edge product development tools and techniques. Therefore, we are eager to provide OEMs and suppliers in the auto industry an accurate software solution for designs with composite materials and structures. We expect that our customers will be able to reap the benefits of what AlphaSTAR has to offer.”

For more information, please visit [www.alphastarcorp.com](http://www.alphastarcorp.com) or [www.eta.com](http://www.eta.com).

### About ETA

Acting as a complete project integrator from start to finish, ETA is one of the largest and fastest growing engineering service suppliers in the world. Working with a variety of large product development organizations, including Fortune 500 companies, ETA has extensive experience in solving complex engineering problems and has done so in over 250 challenging projects. The firm offers 30 plus years of CAD/CAE expertise along with the intimate knowledge of all of the advanced software and technologies that exist today and can help its clients develop the highest performing products, in the shortest amount of time, at the lowest possible cost. Offering the innovation and adaptability of a smaller company combined with the experience and aptitude gained while working with the world’s largest automotive manufacturers, ETA is continuously improving its processes and developing new advancement to benefit its clients.

### About AlphaSTAR Corporation:

AlphaSTAR Corporation is a leading engineering services and software company that provides innovative physics-based simulation technologies for structural modeling and analysis of advanced composite structures in the aerospace, automotive, defense, and energy industries worldwide. As a solution provider, AlphaSTAR partners with Altair, ANSYS, MSC Software, DS Simulia, and LSTC. AlphaSTAR is headquartered in Long Beach, California and is the recipient of esteemed industry and technology awards for R&D and software development.

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